Big, bouncy Dow Jry



DOUBLE CLEANSE YOUR HAIR AS YOU WOULD YOUR FACE! IT'S KEY THAT YOUR HAIR IS 100% CLEAN TO GET THE SHINE AND VOLUME FOR A BOUNCY BLOW DRY

CONDITION THE HAIR KEEPING AWAY FROM THE ROOTS. LET THE CONDITIONER DO IT'S WORK WHILST YOU WASH AND THEN FULLY RINSE OUT.

WICK AWAY WATER WITH A MICROFIBRE HAIR TOWEL, DO NOT ROUGH UP THE HAIR TOO VIGOROUSLY

APPLY YOUR PRODUCTS TO THE MID LENGTHS OF YOUR HAIR ONLY. THIS MEANS FROM BETWEEN THE EAR AND JAWLINE DOWN. BRUSH THROUGH WITH A PADDLE BRUSH TO DISTRIBUTE THE PRODUCT AND SMOOTH.

NEVER BLOW DRY FROM WET. AIR DRY AS LONG AS POSSIBLE AND THEN BLAST DRY UNTIL 80-90% DRY

ALWAYS USE A HAIR DRIER WITH A NOZZLE!

USE A VOLUMISING SHAMPOO AND A LIGHTWEIGHT CONDITIONER

USE A ROOT BOOSTING PRODUCT AT THE ROOTS

KEEP SERUMS AWAY FROM ROOTS

USE A VOLUMISING MOUSSE

BE SPARING WITH PRODUCT

USE A CLARIFYING SHAMPOO AND A LIGHTWEIGHT CONDITIONER

USE A SERUM FROM MID LENGTH DOWN

SEPARATE INTO SMALLER SECTIONS WHEN DRYING

CONSIDER A KERATIN TREATMENT TO REDUCE THE FRIZZ

Big, bouncy Blow Try

Product Recommendations



T3 FEATHERWEIGHT MINI COMPACT
HAIR DRIER

£125 £100 USING LFTFKATYA CODE



BABYLISS PRO KERATIN LUSTRE HAIR DRIER

£72.50 £48.58 WITH DISCOUNT



BABYLISS HYDRO FUSION HOT AIR STYLER

£60



EASILOCKS COPPER BARREL BRUSH

£24.99 £19.99 USING LFTFKATYA CODE



T3 VOLUME 2.5 ROUND BRUSH

£28.00 £22.39 USING LFTFKATYA CODE



BABYLISS PRO CERAMIC DIAL-A-HEAT TONG (32MM)

£37.50 £29.99 USING CODE LFTFKATYA

Big, bouncy Blow Try

Product Recommendations



BUMBLE AND BUMBLE THICKENING

SHAMPOO 250ML

£24.50

£19.59 USING LFTFKATYA CODE



MOROCCANOIL

MOISTURE REPAIR

SHAMPOO

£16.95



AVEDA ROSEMARY MINT
PURIFYING SHAMPOO
£16.50
£13.19 USING LFTFKATYA



AVEDA PURE ABUNDANCE
VOLUMISING CLAY CONDITIONER
£24.00
£19.19 USING LFTFKATYA CODE



NOUGHTY TO THE RESCUE
INTENSE MOISTURE
TREATMENT
£8.99, £7.15 WITH DISCOUNT



AVEDA SAP MOSS

CONDITIONER

£24.00

£19.19 USING LFTFKATYA CODE



TIGI BED HEAD

CONTROL FREAK SERUM
£15.50
£10.85 WITH DISCOUNT



MOROCCAN OIL
ROOT BOOST
£19.35



MOROCCAN OIL LUMINOUS HAIRSPRAY £17.25